



AJ Boelens

AJ hails from Toronto, Canada but has lived and worked across Asia over the past 16 years including Japan, China and Singapore. He has an MBA from HKUST business school and completed an exchange at Nanyang Business School.

He is the founder and **Managing Director of Innovation Connected**, a strategy and innovation consultancy for large organisations. His niche is to help companies formulate customer-centric strategic plans, business models and innovation projects. Prior roles include:

- **The Economist Group**, Director of Strategy and Insights - Asia Pacific
- **BASF**, Marketing and Innovation consultant
- **Siemens Healthcare**, Training and Development specialist

Coaching

Professional Coaching Coaching Certificate, Progress U (2011)

Have been informally coaching students and fellow alumni for the past 6-7 years

Love helping young people develop strategies to grow and steer development

Key coaching areas: Career planning and job hunting, making career transition, leadership

Memberships

The Executive Group Network

AmCham

Singapore Institute of Directors

More information

www.innovationconnected.com

<https://www.linkedin.com/in/ajboelens/>